

Global Goals Express

Issue 1 • May 2018

“Support Better World” Platform Interacts with Youths

This platform showcases efforts from local chapters and non-profit organizations in supporting the Global Goals, and inspires partners and the community to seek creative and impactful ways in solving problems outlined in the Goals.

With support from the Hong Kong government, we have enhanced the platform this year to also showcase efforts by companies and schools (see “WE UNITE for a BETTER WORLD” program featured on your right), as well as to facilitate online, Global Goals-related forum discussions among students from Hong Kong and abroad.

We look forward to participation from youths and future leaders in your city! Sharing views may even inspire collaborative efforts. Visit our web site below for more information!

supportbetterworld.org



Joel Li

Chairman

National Global Goals Community Action Commission

Together, we step further, “WE UNITE for a BETTER WORLD”!

JCI has committed to organizing thousands of projects annually with the UNMDG framework, which later developed into the Global Goals.

The “WE UNITE for a BETTER WORLD” program awards local companies, schools and organizations nominated by local organizations under JCI Hong Kong, with proof of active involvement in supporting communities in reaching the Global Goals targets.

Nominations for 2018 open in May and with schools already pledging, we hope to engage more community actions in order to create more positive change.



Stanley Fong

Vice Chairman

National Global Goals Community Action Commission

A brand new “Breath of Hong Kong Conference and Competition”



The Breath of Hong Kong Conference and Competition Briefing took place on 29th April 2018 from 2 to 5pm at Chamber 1B, InnoCentre, Kowloon Tong. The conference aims to promote awareness of air pollution to secondary school students and the general public. 3 guest speakers: Mr. Lam Chiu Ying, SBS (Chairman of the Environmental Campaign Committee), Mr. Andrew Lau (Retro Commissioning Lead, Energy and Sustainability Services, Jones Lang LaSalle Limited) and Mr. Loong Tsz Wai (Community Relations Manager, Clean Air Network) gave seminars and shared ideas in the panel discussion on various topics in air pollution to the audience.

We aim at achieving the following Global Goals and targets:

3 Good Health and Well Being

Target 3.D Improve Early Warning Systems For Global Health Risks

Strengthen the capacity of all countries, in particular developing countries, for early warning, risk reduction and management of national and global health risks.

7 Affordable and Clean Energy

Target 7.2 Increase Global Percentage of Renewable Energy

By 2030, increase substantially the share of renewable energy in the global energy mix.

Name of sponsors and partners

- HKJC Foundation (GOLD SPONSOR)
- FASTR International Limited (GOLD SPONSOR)
- GREENNO MARKET

Supporting Organization

- Clean Air Network
- Jones Lang LaSalle, IP, Inc.
- Friend of the Earth
- Business Environment Council
- Style Design Production Company
- Kevination Production
- Bunny Eats

Activity Ambassador

- Alex Fong 方力申
- Sophy Wong 王嘉儀

Freddy Tse

National Sustainability Director

Let's create a World Record for JCIHK World Cleanup Day!



JCI Hong Kong initiated a brand new program to align with the World Cleanup Day. The program aims to create awareness, to educate, and to motivate JCI Members and the general public to tackle on environmental issues. Various events were hosted to ensure the targets are met: education to members, public promotions, development of trainers, local schools education, cleanup experience day, and public recycling knowledge survey analysis and announcement.

On 15 September 2018, JCI Hong Kong, together with like-minded partners, will attempt set a “Guinness World Record” with over 2,000 participants, and create sustainable impact for a cleaner world.

We aim at achieving the following Global Goals and targets:

11 Sustainable Cities and Communities

Target 11.6 – Reduce the Environmental Impacts of Cities

12 Responsible Consumption and Production

Target 12.5 – Substantially Reduce Waste Generation

Sponsorship Received So Far

HKD 350,000

14 Life below Water

Target 14.1 – Reduce Marine Pollution

17 Partnerships for the Goals

Target 17.17 – Encourage Effective Partnerships

Wilson Chu

National Well-Being Director



JCI Victoria

Soccer For Peace



Project Intro

"Soccer for Peace is one of the 'Peace is Possible' projects of Junior Chamber International Victoria aiming to unite children of different cultures in their shared love of soccer. Perhaps more than any other sports, soccer is used as a catalyst for positive change all over the world. Going beyond simply kicking a ball, soccer is a universal language that can cross boundaries and break down barriers. It is a wonderful testament to the global appeal of a game which can so easily connect people of different nationalities, ethnicities and backgrounds.



United in their love of the game, participants in our programs could form relationships, establish trust and build respect among teammates and antagonists. With this as our guiding principle, Soccer for Peace believes that soccer can serve as both a metaphor and vehicle for peace in our time.

JCI Victoria has initiated Soccer For Peace programs to promote peace advocacy, support communities, and to establish a culture of peace among individuals of all races, communities

and organizations. Soccer For Peace aims to support the future of children, youth, and their leadership as agent's peaceful change in their communities. We seek collaborations with other global organizations and government ministries in order to maximize program impact without wasting resources."

Primary Global Goal

- 4. Quality Education

Targets

- 4.1 free primary and secondary education
- 4.4 increase the number of people with relevant skills for financial success
- 4.5 eliminate all discrimination in education
- 4.7 education for sustainable development and global citizenship"

Secondary Global Goal

- 16. Peace, justice and strong institutions
- 17. Partnerships for the Goals

Number of partners so far 2

Sponsorship received so far (\$) HK\$10,000

JCI Hong Kong Jayceettes

SDG Junior Ambassador Programme 2018



Project Intro

SDG Junior Ambassador Programme 2018 (SDG小專員計劃 2018) is a pioneering training programme in Hong Kong as the first localized SDG training for primary school-aged students and young teenagers. In 2018, we will partner up with Hong Kong Girl Guides Association as Training Co-organizer to foster the mission of "education for all" for young children on societal issues aligned with the UN Sustainable Development Goals (UN SDGs) and deliver trainings in Hong Kong, Japan, and The Philippines.



This year's Programme theme is "Environmental, Health and Well-Being", we aim to provide an opportunity for Girl Guides to have a better understanding of the SDGs through classes and interactive workshops. Participants will gain knowledge and good hands-on experiences, and at the same time, they will influence others in the community to live a greener, healthier lifestyle and sustainable future. A series of trainings will be held locally and overseas for young Guides to Guiders (leaders) from May to August, including an Exchange Trip for selected Junior Ambassadors to Tokyo, Japan in early July.

Launched in 2017, the Programme impacted thousands of primary and junior high students, teachers, parents in Hong Kong and Manila (The Philippines) in its first year. This project was awarded The Best Local Global Goals Project and Most Outstanding Local Project (Top 3 Finalists) at the JCI World Congress 2017 Amsterdam, and The Best Global Goals Project at the JCI Hong Kong National Convention 2017.

www.facebook.com/sdgja

Primary Global Goal

- 4. Quality Education

Targets

- 4.7 Education for Sustainable Development and Global Citizenship

By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development

Secondary Global Goal

- 13. Climate Action
- 3. Good Health and Well-Being

Number of partners so far 24

Sponsorship received so far (\$) HK\$75,000

JCI Lion Rock

Save the Earth, Stop Using Paper Towel



Project Intro

JCI Lion Rock has raised Paper Towel is an in-recyclable object since 2016. By providing alternative solutions, Towngas starts to provide high efficient hand dryers to replace Paper Towel in their toilets. It is a successful demo to other corporates. Since Hong Kong Government will take a Waste Levy in 2020, many corporates are looking for a solution to save cost with environmental friendly way. JCI Lion Rock holds a "Sustainable Development Forum to commercial sector in April 2018.



Also, JCI Lion Rock launches "Bring Your Own Towel" campaign. It is mainly for educating general public, to bring Hand Towel as a living habit. JCI Lion Rock will hold a Hand Towel Design Competition, to make it as Fashion trend.

m.facebook.com/papertowelhk/



Primary Global Goal

- 13. Climate Action

Targets

- 13.3 build knowledge and capacity to meet climate change

Secondary Global Goal

- 11. Sustainable Cities and Communities
- 17. Partnerships for the Goals

Number of partners so far 47

Sponsorship received so far (\$) HK\$110,000

JCI Harbour

Let's Recharge



Project Intro

This is a new project targeting one of the most important elements in our life – Physical & Mental Health (UNSDG Goal 3). To maintain our positive health status, adequate rest is crucial. However the value of rest is declining in Hong Kong; having a nap will be labeled as lazy. This trend is alarming. We wish to reshape and reestablish the value of rest through a series of events in 1) calming our inner mental status through interacting with companion animals, and 2) promoting a culture of short- break-at-work through recognizing organizations that willing and/or going to establish ways to take care the well-being of employees.



www.facebook.com/hjcsdg

Primary Global Goal

- 3. Good Health and Well-Being

Targets

- 3.4 reduce mortality form non-communicable diseases and promote mental health

Secondary Global Goal

- 11. Sustainable Cities and Communities

Number of partners so far 6

Sponsorship received so far (\$) HK\$26,000

JCI Tai Ping Shan Dream Builder 2018



Project Intro

Dream Builder 2018 aims to create an opportunity for young people to provide a platform for expressing their views and ideas to young people and through different activities to infect them to truly express positive and positive views on sustainable community development.



www.jcitps.org.hk/dreambuilder2018

Primary Global Goal

- 11. Sustainable Cities and Communities

Targets

- 11.6 reduce the environmental impact of cities
- 11.7 provide access to safe and inclusive green and public spaces

Secondary Global Goal

- 12. Sustainable consumption and production

Number of partners so far 4

Sponsorship received so far (\$) HK\$10,000

JCI North District Less is More



Project Intro

Nowadays, buying things is easy, and we can easily get more things that we desired, but when we have "more", does it mean we are happier? The concept "Danshari" remind us the beautiful of "Less is more".

We, organizational committee of JCI North District from Hong Kong project "從心捨離" (in Chinese) "Less is more" would like to raise the attention of public that that "What is need" and "What is want" by conducting events and survey in Hong Kong, Japan and Taiwan.



www.facebook.com/lessismoreality/

Primary Global Goal

- 12. Sustainable consumption and production

Targets

- 12.5 Substantially Reduce Waste Generation
By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.

Secondary Global Goal

- 13. Climate Action
- 17. Partnerships for the Goals

Number of partners so far 5

Sponsorship received so far (\$) HK\$15,000

JCI Sha Tin Love of the Earth 2018 Bike to Green Society



Project Intro

The project aimed to promote the low-carbon and healthy living style by encouraging people to take bike as an alternative for short distance travel.

Primary Global Goal

- 12. Sustainable consumption and production

Targets

- 12.6 Encourage Companies to Adopt Sustainable Practices and Sustainability Reporting
Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle.

Secondary Global Goal

- 3. Good Health and Well-Being
- 13. Climate Action

Number of partners so far 2

Sponsorship received so far (\$) HK\$3,000

JCI City Love Ever After



Project Intro

According to government statistics, there are 1 pair of formal divorces for every 3 couples of Hong Kong residents and the divorce rate has even risen to the top 10 in the world.

In view of this, JCI City organises "Love Ever After" program in order to raise the community to concern their "HEALTH" of marriage, we hopefully reduce the divorce rate in Hong Kong and save countless family marriages in long-term.

JCI City together with the co-organizer "Hong Kong Marriage and Family Therapy Association" jointly developed the four-language version of "Marriage Health Examination" from a professional perspective, allowing the public to obtain "Marriage Health Index" through a three-minute inspection, to enhance communication during the process and use the findings to identify the marriage.



We are also planning to hold a "Marriage Examination Day" for encouraging couples to take the Marriage Health Examination every year to review their marriage.

www.loveeverafter.asia

Primary Global Goal

- 11. Sustainable Cities and Communities

Targets

- 11.3 Inclusive and Sustainable Urbanization

By 2030, enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries.

Secondary Global Goal

- 1. No Poverty

JCI Queensway Run Run Chicken 2.0 FUNdraising Charity Run



Project Intro

As it is the year of dog, we aim to raise the public awareness on concerning the people with disabilities to live independently with dignity through the right choice of service dogs in Hong Kong, as well as raising funds for the organization, Hong Kong Guide Dog Association. Guide Dogs are professionally trained dogs provided to visually impaired and blind persons who choose to benefit from the enhanced mobility, safety and companionship that a guide dog can provide.



charityrun.jciqueensway.org.hk/tc/index.php

Primary Global Goal

- 3. Good Health and Well-Being

Targets

- 3.8 achieve universal health coverage

Secondary Global Goal

- 4. Quality Education
- 17. Partnerships for the Goals

Number of partners so far 10

JCI Apex

Love without boundary 2018



Project Intro

- To encourage youths to understand the culture and values of youths from overseas through cultural exchange
- To reinforce youths' social responsibility and establish values
- To equip youths with personal skills for becoming leaders
- To provide diverse activities and skills trainings for youths and the VI from Hong Kong, Taiwan and Japan
- To let the VI from Hong Kong and Taiwan understand the culture and values of each other



- To promote the ability of the VI to society
- To promote the importance of eyes' health
- To increase the public understanding of the VI to reduce discrimination

m.facebook.com/jciapexhongkong/

Primary Global Goal

- 10. Reduced Inequalities

Targets

- 10.3 ensure equal opportunities and end discrimination

Secondary Global Goal

- 3. Good Health and Well-Being
- 4. Quality Education

Number of partners so far 3

Sponsorship received so far (\$) HK\$30,000

JCI City Lady

Your Smartphone Needs a Rest



Project Intro

"Disconnect Your Phone, Reconnect to the World."

Smartphone addiction has become a global issue which affects interpersonal communication and caring in the community.

"Your Smartphone Needs a Rest" is an international affairs project co-host by JCI City Lady and JCI Yamagata, which aims to promote the idea of "disconnecting" with our phones, and "reconnecting" to the world - to appreciate the beauty and culture of our communities, and cherish time with our friends and family; and to promote peace and harmony in communities in the long term.



www.facebook.com/CLJC.your.smartphone.needs.a.rest/

Primary Global Goal

- 16. Sustainable Cities and Communities

Targets

- 11.3 Inclusive and Sustainable Urbanization
By 2030, enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries.



Secondary Global Goal

- 17. Partnership for the Goals
- 11. Sustainable Cities and Communities

Number of partners so far 8
Sponsorship received so far (\$) HK\$67,000

JCI Tsuen Wan

Children's Play Rights



Project Intro

Every child should have the rights to enjoy at least 1 hour free play every single day.

www.facebook.com/childrensplayrights/



Primary Global Goal

- 4. Quality Education

Targets

- 4.2 Equal Access To Quality Pre-primary Education
By 2030, ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education.

Secondary Global Goal

- 10. Reduced Inequalities
- 17. Partnerships for the Goals

Number of partners so far 10

Sponsorship received so far (\$) HK\$15,000

JCI Lantau

Zero to One Startup Challenge 2018



Project Intro

The theme idea of the Startup competition was "Zero to One" which also adhering to the spirit of "Innovation and Creativity". We aim to support those youth who were doing startup business planning to start their own business through building a platform for international exchange and high-tech start-ups, guide and inspire those innovative project teams to expand their projects with international perspective, strengthen technological exchanges and cooperation among the countries.

www.facebook.com/JCILantau

Primary Global Goal

- 8. Decent Work and Economic Growth

Targets

- 8.2 Diversify, Innovate and Upgrade For Economic Productivity
Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors.



Secondary Global Goal

- 4. Quality Education
- 17. Partnerships for the Goals

Number of partners so far 15



Teammates of National Global Goals Community Action Commission:



Marie Cheng
National Executive Vice President



Irene Leung
National Vice President



Joel Li
National Global Goals Community Action Commission Chairman



Peggy Yip
National Global Goals Community Action Commission Vice Chairman



Stanley Fong
National Global Goals Community Action Commission Vice Chairman



Wilcox Leung
National Global Goals Community Action Commission Vice Chairman



Meg Chui
National Global Goals Community Action Commission Commissioner