

HARBOURLIGHTS



**Creating Leaders To Bring
Positive Change To The World**

LEAD
the
NEXT

- **Latest insights sharing by policy advisor Professor Lau Siu-Kai Ph.D, JP**
- **2011 JCI Plan of Action A World of Citizens: JCI and Human Security**
- **Great moments in Japan during Osaka World Congress**

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To My Readers

You probably have a chance to read the special timeframes issue of TIME, talking about WHAT REALLY HAPPENED 2000-2010. When revisit the major stories of this extraordinary decade, anything inspires you?

I am quite obsessed by the column written by Joel Stein talking about his particular style of writing changed journalism, and it becomes clear that innovation really is the driver that everyone is starting to look to.

The 2011 first issue Harbour Lights is put together with many hands and more importantly, I am so delighted to discover their strengths shining through. Winnie Yeung who always strives hard to fight for her dream shares with us her fantastic experience during Osaka World Congress. She was awarded as the Most Outstanding Debater when leading JCIHK debating team to JCI World Debating Championship, the first one in JCIHK history. Arthur Hong traces and analyses Professor Lau Siu-Kai's unique understandings, perspectives and strategic points of Hong Kong's future development as well as Jaycees initiatives to devote to the community. Moreover, we have Johnathan Lee who is dedicated to photo shooting providing us with great visual impact. And Tiger Chan, known as video taking expert, polishes our interview videos online to let more members enjoy our interview with our honored guest. Last but not least, editorial advisory board NP Senator Timmy Lee and NGLC Senator Stanley Ng's advice is always our great treasure there!

Pablo Ruiz Picasso is a Spanish artist that has a unique talent in painting by combining different techniques, theories and ideas making him one of the most well-known figures in 20th century art. Picasso has always shown a passion for art from a very young age and is determined to express his passion to the world. Overcoming high and low barriers, he achieves much success and fortune in his life. As Pablo Ruiz Picasso always says "action is the foundational key to all success."

So, what are you waiting for?

Monica Le

Editor-In-Chief

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LEAD THE NEXT

The Rabbit is the fourth animal in the 12-year cycle of the Chinese zodiac. Rabbits are regarded as the peacemakers and they excel by remaining cool and collected, and can be relied upon for extreme tact in delicate dealings. In the year of Rabbit 2011, the beginning of next cycle of sixty year, JCI Hong Kong is moving to a new era. In Chinese, a cycle of sixty year is known as Jiazi year (the first of the ten Heavenly Stems and the first of the twelve Earthly Branches of year of Chinese Monthly Farmer's Calendar), it represents a very important milestone of our beloved organization.

It is a challenge to all of us to commit ourselves serving JCI Hong Kong with a brilliant history of sixty years. It is a challenge to all our members to devote them serving their chapter with creativity and innovation. It is a challenge to me leading members of JCI Hong Kong to excel with a sound foundation established by our predecessors and seniors. I am deeply moved by the founders and Past National Presidents of JCI Hong Kong who led their teams with mission and vision to build up our brand and significant projects year by year. Moreover, the active participation and wholehearted involvement at local and international levels from members of JCI Hong Kong are very important to our success.

“LEAD THE NEXT” is not only a slogan, but also our mission this year. I truly believe that all JC leaders are ready to take up the challenge leading your members to start a new JC year.

We LEAD by giving four areas of opportunities to our members for individual development through various training programs, for wide their horizon through participating National Convention, Conference and Congress, for community involvement through organizing projects and for encouraging social networking through taking part in business network gathering.

We LEAD by recruiting more committed young people as well as promoting our brand with the effort of our national board and 19 chapters through the flagship projects such as Ten Outstanding Young Persons Selection, UNMDG project and other signature programs of our local chapters. These projects will certainly arouse the awareness of general publics to the community issues and our organization.

We LEAD by encouraging our members to join organizing committee of JCI ASPAC 2012 which will be hosted by JCI Hong Kong. You shouldn't miss this golden chance to have marvelous experience in a huge international project and to explore yourself to meet a few thousands of JC friends as a host. Be prepared and be equipped, you are our key factor to make a most wonderful and remarkable ASPAC next year.

All in all, year 2011 marks JCI Hong Kong to further her contribution and devotion to both our community and worldwide. We will continue to do our best for the betterment of JC movement and better future of our next generation. Let us work together with one heart to create a bright page in the history of JCI Hong Kong.



Senator Timmy Lee

National President

Junior Chamber International Hong Kong

JCI Creed

WE BELIEVE

That faith in God gives meaning and purpose to human life;

That the brotherhood of man transcends the sovereignty of nations;

That economic justice can best be won by free men through free enterprise;

That government should be of laws rather than of men;

That earth's great treasure lies in human personality;

And that service to humanity is the best work of life.

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Thank
you

• Our Powerful Blend





With more than 1,600 JC members from all walks of life in Hong Kong, the JCI Hong Kong is a nonprofit making organization dedicated to developing

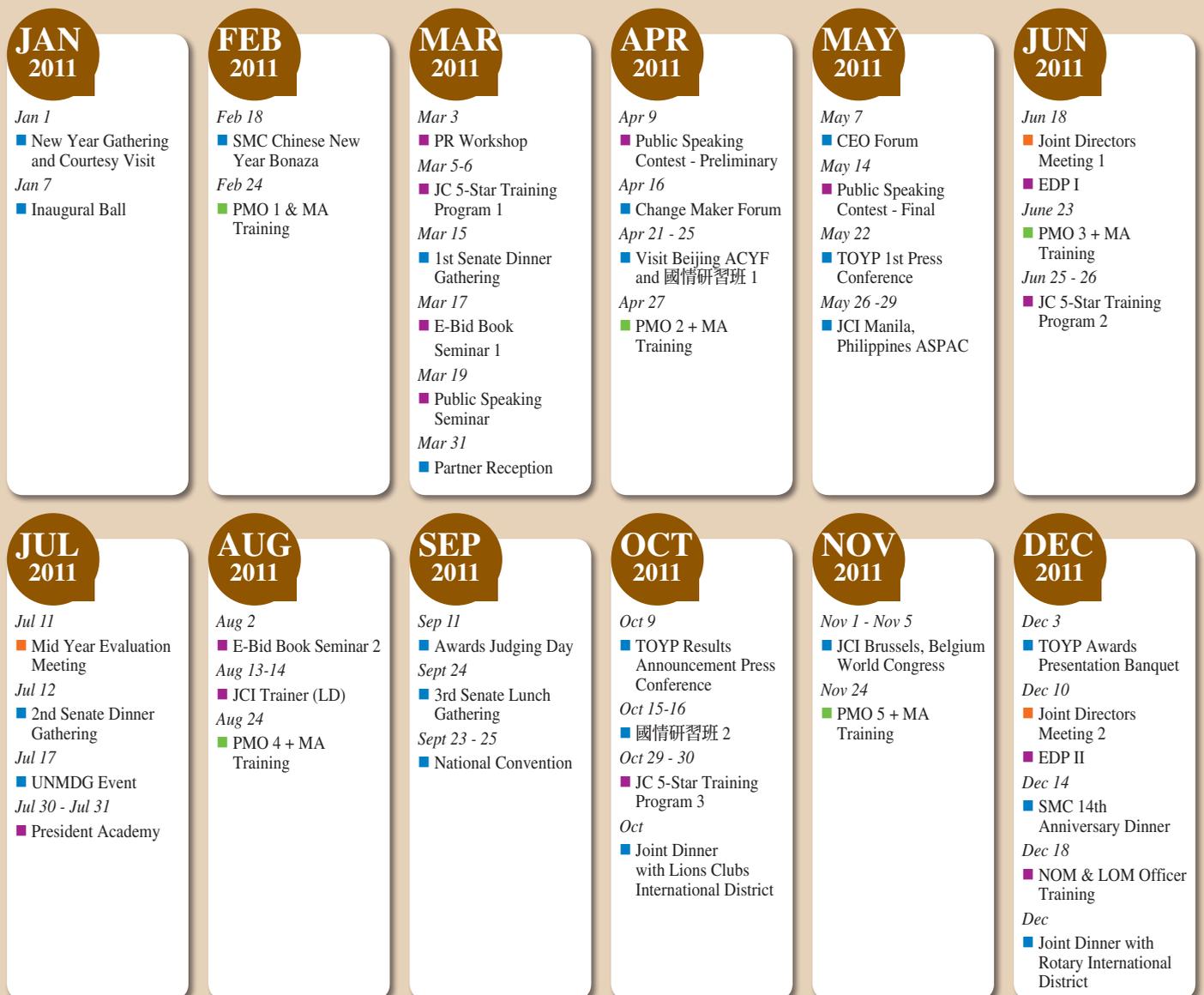
leadership potentials among young people. JCIHK represents a network of highly-motivated and forward-looking young people aged between 18 and 40 who come together under a common mission: to provide development opportunities that empower young people to create positive change.

Since its establishment in 1950, JCIHK has proactively responded to challenges in the community, helping to generate awareness on important social and economic issues which have an impact on our daily lives. The organization's objectives are carried out through the "Four Areas of Development Opportunity" namely Individual, Community, International and Business.

In 2011, we will forge ahead by organizing a copious variety of programmes to address a wide spectrum of needs and objectives. The whole year plan can be viewed as follows:

Year Plan

■ Activity ■ Meeting ■ Membership ■ Training event





LEAD THE LEADERS

**Insights from Professor Lau Siu-Kai,
Head of Central Policy Unit, HKSAR Government**

- by Arthur Hong

As the pioneer blast for Harbourlight 2011, JCIHK takes the biggest pride in holding an exclusive interview with Professor Lau Siu-kai, Ph.D, JP, Head of the HKSAR Government's think tank, at the Central Government's Office in Central, Tuesday, Nov. 16, 2010. Professor Lau credits the continual effort laid by us as young active citizens and welcomes opinion exchanges through different medium. Amidst the issues of economic instability and the rise of Chinese power, Professor Lau reminds fellow JCs of their edges and urges JCs to speak out for their community, their profession and their passion. Fellow JCs, take the lead to lead the next!

For the past two years, Hong Kong lingered under the menace of a looming global economic recession. Critics observed that the Government's policies were largely geared to respond to the crisis triggered by the financial tsunami. New challenges to the decision-makers were also posed by radical movements within the LegCo and the younger pack of generation. To cope with such crisis, Professor Lau appealed to us as the pillars for Hong Kong's future to stand united to vigorously pursue economic and political stability and to seize opportunities for progress. As compared with year 2009, opined Professor Lau, the situation has more or less stabilized, and we proved to have weathered the storm.

Our Political Atmosphere – amidst the rainstorm

It is evident that public opinion plays an important role in a political system with universal suffrage. Professor Lau explained that the Government has to engage the public when advocating its policies. The Government should gauge, collate and take into account people's views. Professor Lau further remarked that the Government has been making greater use of the new media (i.e. the power of internet) that have become popular in recent years with a view to enhancing holistic interactions with the public and to engaging the community in rational discussions of public affairs.

It was also forecasted by the learned Professor that radical movements amongst the community will raise its head. Modern critics tend to be conservative and put the blame onto government's policies, leading to

an idea of suppression by the office-bearers and businessmen onto grassroots. According to Professor Lau, political instability of this sort will reluctantly rock the 2011 election of district council as well as the 2012 dual-election of the CE and LegCo.

History tells us that reduction in civil unrest is the key to an orderly progress of our political atmosphere and electoral system. The Professor reminded us of the public outcry over the Article 23 saga in 2003 gave a massive boost for pan-democrats to make a clean sweep in the 2003 district council election. The electoral system and constitutional development were subsequently triggered which have been lingering on the headlines of local newspapers over the past seven years. It is now high time for rational discussion through public forums and bill discussion. Professor Lau also took the chance to pose a strong urge for young active ones to lower their fists whilst voicing out.

Our Economy – Dawn after the dark

Talking about our economy, Professor Lau remained cautiously optimistic. Professor Lau recited the fourfold factors which have been driving us forward ahead of other leading cities from Asia: geographical location, the proximity with international cities, the advance in information technology and a well-built system. A favourable tax climate plus the transparency in policy making is also highly attributable to Hong Kong's success as a business hub into the mainland China.

Professor Lau further outlined the Government's determination in developing the six industries where Hong Kong enjoys clear advantages: medical services, environmental



industries, testing and certification, education services, innovation and technology, and cultural and creative industries. Professor Lau explained that such policy is a long-term development plan which can put Hong Kong on a path towards a diversified and high value-added economy. Future focus as to the development of these six industries, according to the learned Professor, shall be put on their integration with the Mainland market so as to inject new impetus into our economy.

Close Nexus with China – adaptation to the 12.5 plan

As the world closely monitors China's response to international economic upheavals, critics from the academia and the business sector in Hong Kong will be paying more attention and are looking at ways to participate in the country's economic plans. Supported by our motherland, Hong Kong's evolution as a tax haven and a key into the booming Chinese market edges other Asian cities such as Singapore and Taipei beyond challenge. The vibrant tertiary support plus a robust legal system further nurture Hong Kong as a hub of information for the Chinese market, professed the Professor.

As China is playing a more and more important part at the global economic arena, in terms of secondary industry, the learned Professor exclaimed that Hong Kong should explore its way as a branding agent rather than a place of origin for end-products. Hong Kong manufacturers and factory owners are strongly advised to devote time and effort in enhancing QC (Quality Control) studies, developing a value-adding mindset thereby allowing high quality products to bear a top-rated "made in Hong Kong" brand.

The passage of the 12th five-year plan (國民經濟和社會發展第12個5年規劃綱要) 簡稱「十二五規劃」) suggested a success in China's industrial transformation (產業轉型) and the hunger for knowledge-based support into the service and financial sector. To ensure that Hong Kong can better leverage its unique

advantages and functions during the Twelve-Five plan period, the Government has been striving to enhance Hong Kong's status as an international centre for financial services, logistics, and to develop the six industries where Hong Kong enjoys clear advantages. With the signing of CEPA, which includes clauses such as reciprocal recognition of professional qualifications and the expansion of their presence in the Mainland market progressively, Hong Kong plays a vital part in steering the evolution of a knowledge-based community across China.

The goal for us as young active leaders now, Professor Lau said, is to pay attention to developments in the Mainland to avoid the territory being marginalized, as planning by the central government is having an increasing effect on our lives. The learned Professor urges us as the next generation to start washing away the idea of China's inferiority, but to build-in a thirst of cross-border mutual support. Clearly, Hong Kong people must look much further afield than stock-related information when watching developments related to national policies. Raising the attention from the public, or more particular, people around us, is also vital. "China is the growth engine of the world," Professor Lau said. "Our country would not do anything stupid to change that prosperous future."

JCI as a means to an end

With challenges throwing into the Hong Kong community, Professor Lau who witnessed pivotal events over the past decades and some even participated in the process, responds by posing a robust urge to young people of the community to voice out. "The channels of contributing to the society are manifold," explained the Professor, "freshmen from the generation-80s could provide the momentum for change either individually or via institutional channel. While that the voice from individual could be weak, by signing into established institutions and entities such as JCIHK, our voices and views could be

concerted while amplified into both the policy makers and the community.

Professor Lau identified that the widening wealth gap has led to social tension and polarized the community. As a city of economy, our community is highly vulnerable to unstable changes brought by radical movements and social unrests. It was reminded by the Professor that we cannot afford to be divided. With convincing eloquence and insights provided to its members through international exposures and community service projects, Professor Lau suggested that Jaycees should take the lead in voicing ideas for our community to progress. It is also vital for us as young active citizens to set up the channels and methods where friends around us could share their views and to take a part during these best times for political development.

Postscript

Determined and with much insight, the soft-spoken Professor is a courtly and truly admirable figure. The author believes that his high level of popularity during his office with the Government's think-tank could be well-explained by his gentle yet learned demeanor. Speaking of dreams, the learned Professor disclosed that dreams had already been a vague concept to him since time immemorial. His devotion in serving the community with positivism and prudence is truly a working example for us as active citizens to follow. Staying with Professor Lau for a warm afternoon at the soon-to-be-relocated Government headquarters entrenched us the idea of "knowledge is power".



2011 JCI Plan of *Action*



A World of Citizens : JCI and Human Security

Three main goals for ourselves as an organization in 2011.

- 1. To build a truly global organization with shared values and common goals*
- 2. To build global partnerships for development*
- 3. To foster active citizenship through the Citizens Initiative*

I JCI Mission, Vision and Values

- Implement the JCI Better World Framework to communicate the essence of the JCI Mission
- Publish an annual report as a communication tool for external partners and internal constituents, focusing on the accomplishments of the JCI Mission, a steady movement towards our vision and emphasis on the values of the organization
- Implement an external communication strategy that will position JCI as a leading global organization that will lead various sectors towards creating positive change

II Membership – Recruitment and Retention

- Use the JCI website and other avenues of communications to motivate and inspire members
- Use the Impact of One Campaign to encourage members to take ownership of recruitment and increase the impact of the organization.
- Update, print and distribute the JCI Local Organization toolkit.
- Implement the JCI Better World Framework as a platform for members to take action in their communities, hence attracting young people to join the organization
- Identify communities and create new JCI Local Organizations in existing National Organizations
- Identify new countries in which new JCI National Organizations will be created
- Fix growth objectives at every level of the organization to attain overall growth
- Innovate growth strategy to increase membership to 300,000 in 3 years

III JCI World Headquarters Services

- Redeploy resources at Headquarters to suit the needs of the organization
- Lead the implementation of the JCI Better World Framework across the organization by developing the tools and material necessary for its implementation
- Continue to enhance and optimize performance of the JCI website.
- Develop a communication strategy aimed at attracting potential members, partners and sponsors to be engaged in JCI activities and to position JCI as a leading global organization
- Enhance collaboration with key partners and extend such collaboration to new partners using the JCI Better World Framework. Notable JCI partners include the United Nations and its agencies, the International Chamber of Commerce (ICC), AIESEC, the Hanns Seidel Foundation and Cordaid
- Continue the commitment to deliver 1,000,000 insecticide-treated bed nets by 2015 in collaboration with the United Nations Foundation.
- Continue to promote and encourage members to carry out projects aligned with the UN Millennium Development Goals
- Promote and facilitate access to the small and medium size enterprises to join the UN Global Compact. Further develop a training program in this regard and aim to sign up 5,000 small and medium size businesses with the UN Global Compact
- Implement the resolutions of the 2010 JCI Global Partnership Summit by bringing together more of the civil society, governments and corporations in the 2011 JCI Global Partnership Summit

IV JCI Programs

- Develop JCI Programs to be aligned with JCI Better World Framework
- Develop the JCI Speaking Competition to be run in high schools and to engage members in relevant development issues in their communities
- “To stir the people toward the establishment of a permanent and everlasting peace” words from the JCI Founder Henry Giessenbier will be the theme of the 2011 JCI World Speaking competition. This theme is intended to reinforce the concept of the Citizen’s Initiative and highlight the ability of young people to make a difference in the future of the world
- Implement a new JCI Awards system that is relevant, demands higher standards and serves as a showcase of the organization’s activities both internally and externally
- Review and begin the implementation of a new JCI Twinning program that encourages and enhances international collaboration and exchange
- Prioritize the continuous promotions of the JCI Programs



V JCI Events

- Implement a new platform for JCI Area Conferences to propagate the JCI Better World Framework
- Use JCI Area Conferences as a way to engage not only JCI members but also various pillars of society towards finding solutions to regional and global issues
- Use JCI Events as a showcase for best practices and to advance the strategic vision and mission of the organization
- Organize a 2011 JCI Global Partnership Summit as the main event of the year in New York that will position JCI as leading the world to a better place
- Further develop the JCI Academy to provide increased development and networking opportunities for future leaders of the organization
- Begin planning for the celebration of the 100th anniversary of JCI

VI JCI Finances and Revenue

- Use the JCI Better World Framework to build partnerships that will lead to an increase in revenue for JCI
- Increase revenue through an increase in the number of Senators
- Review JCI Officer travel to reduce cost and improve efficiency
- Revise and procure popular JCI merchandise to generate revenue
- Review and evaluate the effectiveness of the current JCI dues structures for future recommendations
- Review and implement an effective promotion plan for the JCI Foundation, both internally and externally

VII JCI Training

- Develop new JCI Training Courses that will inspire personal and collective responsibility towards development
- Enhance performance of the JCI online training tools
- Develop JCI online training capability
- Continue to improve the online administration of the JCI Training Certification program
- Realign JCI Training with JCI Better World Framework to ensure that every JCI Local Organization receives the necessary training to inspire its members to implement the framework
- Use the JCI Area Conferences as a medium to promote the new JCI Training Courses
- Develop a Social Responsibility training program for small and medium sized companies that focuses on the implementation of UN Global Compact Principles

As one global team, go impact the world!



UNMDG 2011

We will keep going to promote knowledge and awareness of United Nations Millennium Development Goals (UNMDG) in our society during 2011 Better World Project so that we can work together to achieve the goals by 2015.

To echo the goal of “Environmental Sustainability”, JCIHK will promote the benefit of “Low Carbon” meal in our daily life. We will also support LOMs to promote projects relating to the UNMDG. In terms of JC movement, we will strengthen the branding and support the promotion channel of the UNMDG for local chapters. Let’s make a Better World and achieve global sustainable development together.



“ It was my first time taking part in the World Congress and it was one of the most unforgettable experiences in my life! ”

- by Winnie Yeung

Besides making lots of new friends from all over the world, I also had the chance to take part in various exciting events in the congress. Being the MC of the Asia-Pacific Night, I enjoyed hosting the event and playing games with friends from different countries. The most exciting game was that the participants had to imitate the moves of a professional dancer and the one who did best would win!

For me, highlight of the Congress was the JCI World Debating Championship. It's the first time ever in the history of JCIHK to take part in the championship and it was a BIG SUCCESS. As the team captain, I'm proudly presenting to you my teammates: Carol Yeung (HKJTT) and Eve Lai (OJC); Special thanks to our adjudicator, Wendy So (HKJTT). Our team has done a fabulous job in competing with teams from the UK, Canada, Australia, Turkey, the Netherlands and Norway as the only Asian team in the contest. We have entered the Semi-finals after debating with the Netherlands and just a few points away from the Finalist Norway.



The motion for the Semi-final was: The place for women is in their homes and we were on the positive side. It was a bit challenging in modern society in which female leaders mostly don't stay in their homes but we did our best and won the hearts of audience. I was also lucky enough to be awarded the Most Outstanding Debater from the English championship! Each year, the winners of the JCI World Debating Championship, sponsored by 1963 JCI President Eric H. Stevenson are awarded engraved, silver Quich cups, which are traditional from Scotland, the home of Stevenson.

Another wonderful event that I took part in was the JCI Spotlight. Spotlight JCI was an upbeat game show where 4 teams of two people representing their Area will compete for an award. The main objective was to offer information on JCI and its events in an entertaining and fun format. It was a super cool experience for me to represent Area B with the President Elect of our Sister Chapter, Kenneth from JCI Manila, to compete with National Presidents/Officers of other areas! Though we didn't get the first place in the end, we were in the lead for 4 rounds out of 5!

Brilliant Inspiration

TDC 2011 will focus on one of JCIHK's strongest areas: Training path for members.

In 2011, TDC will try to provide more training opportunities for our new born baby trainers, by providing fundamental training skills for new and prospective members, to build a stronger foundation for future JCIHK and all chapters.

Further, in order to encourage junior trainers to gain more experience and follow footsteps of our more experienced trainer, we will introduce a mentorship program. Trainers can receive recommendations from their coaches and at the same time partner with them to carry out trainings.

TDC is formed by Trainers with best understanding to trainers need. We are working on a long-term development blue print for our future. Trainers are welcome to provide suggestions to envision our better future.

Last but not least, TDC will continue to collaborate with external organizations to provide training to their members and service targets, and let our baby trainers polish their training skills.

So stay tuned for upcoming TDC e-newsletter on www.jcihk.org/tdc !

2011 Training & Development Council

By Trainers, for Trainers.



We got 2 new ITFs:

Senator Paul Chan (EKJC) and
Senator Francesca Ng (OJC)

Please join me to congratulate Paul and Francesca for their outstanding achievement!



Senator Paul Chan (EKJC)

Senator Francesca Ng (OJC)

46th National Convention 2011

Hosted by Tai Ping Shan Junior Chamber

Tai Ping Shan Junior Chamber is honoured to be the hosting chapter of JCIHK National Convention 2011. *Betterment • Exploration • Social Contribution* is our theme, under this direction, we target to present a totally green, efficient and touching NC to all JC members. The convention date has been fixed as below:

Date: 23 – 25 Sept, 2011

Venue: Youth Square Opening Ceremony
L Hotel Convention

Registration Fee:

HKD1,388



L Hotel for Convention



Y Theatre of Youth Square
for Opening Ceremony

JCIHK Octopus Card

As for brand building and increase the sense of belonging, JCIHK members are going to have our own tailor made Octopus Card. Each registered UNIT gained 2 participants for the Octopus card design competition, the winner will be awarded for this limited edition JC Octopus card.

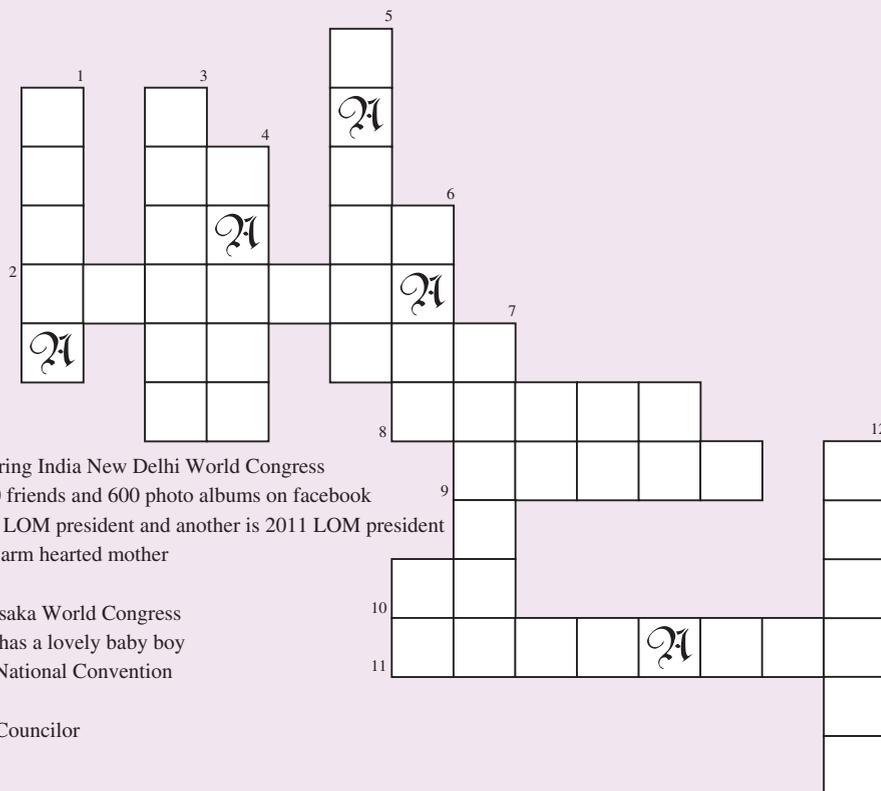


- February - Launch Octopus Card Design Campaign
- April - Submission Deadline
- May - Winner presentation

Please join us and always keep us on post, and we will show you how we can make it!

- Facebook 46th National Convention 2011
(<http://www.facebook.com/JCIHKNC2011>)
- email nc2011@tpsje.org.hk
- Twitter http://www.twitter.com/tpsje_nc2011
- 微博 <http://t.sina.com.cn/1884664432>
- YouTube <http://www.youtube.com/tpsje2011>

Who Is Who ?



1. 2011 NOM board member who is an IT expert
2. 2011 NOM board member who won JCI awards during India New Delhi World Congress
3. 2011 NOM board member who has more than 2000 friends and 600 photo albums on facebook
4. They share the same English name, but one is 2010 LOM president and another is 2011 LOM president
5. 2011 NOM board member who is a beautiful and warm hearted mother
6. International Training Fellow(ITF) from JCIHK
7. 2011 NOM board member who has been to 2010 Osaka World Congress
8. 2011 LOM president's last name, and the president has a lovely baby boy
9. 2011 LOM president and the LOM will hold 2011 National Convention
10. Two 2011 LOM presidents' same last name
11. 2010-2011 JCI Asia Pacific Development Council Councilor
12. 2011 JCI Executive Vice President

* Suggested answers will be published in next issue of Harbour Lights

Top 3 events you can't miss in 2011

- 1 JCI Asia-Pacific Conference (Manila, Philippines)
May 26 -29 (Thur - Sun), 2011
- 2 JCI Hong Kong National Convention
Sept 23 - 25 (Fri - Sun), 2011
- 3 JCI World Congress (Brussels, Belgium)
Nov 1 - Nov 5 (Tue - Sat), 2011



Who will be our next member?



more information on

<http://www.jcihk.org/>